

SPECIAL EVENT:

CONSUMER PREFERENCES, HOSPITAL CHOICES, AND DEMAND-SIDE INCENTIVES

April 10, 2017



MASSACHUSETTS
HEALTH POLICY COMMISSION

UMass Club
One Beacon Street
Boston, MA 02108

ABOUT THE HEALTH POLICY COMMISSION

The Health Policy Commission (HPC) is an independent state agency established through Chapter 224 of the Acts of 2012, the Commonwealth's landmark health care cost containment law. The HPC, led by an 11-member Board with diverse experience in health care, is charged with developing health policy to reduce overall cost growth while improving the quality of care, and monitoring the health care delivery and payment systems in Massachusetts. The HPC's mission is to advance a more transparent, accountable, and innovative health care system through its independent policy leadership and investment programs.

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REGISTRATION/NETWORKING

11:00AM

WELCOME

11:30AM

Dr. Stuart Altman, Sol C. Chaikin Professor of National Health Policy at Brandeis University and HPC Board Chair

David Seltz, HPC Executive Director

PRESENTATION: CONSUMER PREFERENCES AND HOSPITAL CHOICES IN MASSACHUSETTS

Dr. David Auerbach, HPC Director of Research and Cost Trends

Dr. Amy Lischko, Associate Professor of Public Health and Community Medicine, Tufts University School of Medicine

This joint research project was made possible through a grant from the Robert Wood Johnson Foundation.

PRESENTATION: THE IMPACT OF TIERED NETWORK HEALTH PLANS ON HOSPITAL CHOICES AND SPENDING

Dr. Anna Sinaiko, Research Scientist, Department of Health Policy and Management, Harvard T.H. Chan School of Public Health

PANEL DISCUSSION

12:30PM

Moderator: Mr. Richard Lord, President and Chief Executive Officer of Associated Industries of Massachusetts (AIM) and HPC Board Member

Mr. Michael Caljouw, Vice President, State Government and Regulatory Affairs, Blue Cross Blue Shield of Massachusetts

Mr. Stephen Carey, Vice President of Human Resources, Polar Beverages

Dr. Roberta Herman, Executive Director, Group Insurance Commission

The Honorable Steven Walsh, Executive Director, Massachusetts Council of Community Hospitals, and Former State Representative

Dr. David Auerbach

Dr. Amy Lischko

Dr. Anna Sinaiko

AUDIENCE QUESTION AND ANSWER SESSION

1:00PM

CLOSING REMARKS



STUART ALTMAN, PhD
@MASS_HPC

Dr. Stuart Altman is an economist with five decades of experience working closely with issues of federal and state health policy within government, the private sector, and academia. He has demonstrated leadership in health care with numerous federal government advisory boards, serving as Deputy Assistant Secretary for Planning and Evaluation/Health at the U.S. Department of Health Education and Welfare (HEW), and Chairman for the Prospective Payment Assessment Commission (ProPac). Dr. Altman also served as the Deputy Director for Health as part of President Nixon's Cost-of-Living Council, where he was responsible for developing the council's program on health care cost containment, and was an appointee of President Clinton to the National Bipartisan Commission on the Future of Medicare. In the state policy realm, Dr. Altman served as Co-Chair of the Legislative Health Care Task Force for the Commonwealth of Massachusetts from 2000 to 2002. In November 2012, Governor Deval Patrick appointed Dr. Altman to chair the Massachusetts Health Policy Commission, a role to which he was reappointed by Governor Charlie Baker in 2016 and continues today.

Dr. Altman has served on the Board of Directors of several for-profit and not-for-profit companies and is a published author of numerous books and journal articles. He has been recognized as a leader in the health care field by Health Affairs and Modern Healthcare, where he was listed among the 30 most influential people in health policy over the previous 30 years. He has served on the Board of Directors of several for-profit and not-for-profit companies and is a published author of numerous books and journal articles.



DAVID AUERBACH, PhD
@MASS_HPC

Dr. David Auerbach is a health economist and is the Director for Research and Cost Trends at the Massachusetts Health Policy Commission. His work has spanned a number of focus areas including understanding employer markets for insurance, spending trends and cost drivers, primary care, and the health care workforce. He has specialized in, and is a nationally-recognized expert on, the Registered Nurse workforce including advanced practice nurses. He has twice chaired the workforce theme for the Academy-Health Annual Research Conference, has appeared several times on NPR's Marketplace, and has authored and co-authored several dozen publications on a range of topics in the top journals in the field including *New England Journal of Medicine*, *Journal of the American Medical Association*, and *Health Affairs*. Prior to working at the HPC, Dr. Auerbach was a senior policy researcher at the RAND Corporation in Boston and prior to that, he was a principal analyst at the Congressional Budget Office in Washington DC where he co-developed the model used to analyze the Affordable Care Act.



MICHAEL CALJOUW
@MCalj

Michael Caljouw is Vice President for Government and Regulatory Affairs at Blue Cross Blue Shield of Massachusetts where he leads the largest Massachusetts health plan's regulatory, policy and legislative agenda.

Prior to Blue Cross, Mr. Caljouw was Senior Counsel at the international law firm, Holland and Knight, advising clients on regulatory compliance, administrative law and insurance law. Mr. Caljouw was the Deputy Director, General Counsel and Chief of Staff for the Massachusetts Office of Consumer Affairs and Business Regulation where he supervised the regulation of health plans, insurance companies, banks, energy and telecommunication companies. His administrative simplification work received the Better Government Award during this tenure. Mr. Caljouw was General Counsel to the Massachusetts Division of Insurance where he led the implementation of new health care laws and reviewed high-profile corporate mergers and acquisitions and contentious insurance rate filings. Mr. Caljouw previously directed the Office of the Senate Minority Leader as Chief of Staff and Legal Counsel at the Massachusetts State House.

Mr. Caljouw graduated from Boston Latin School, Williams College and Suffolk University Law School, where he was an Editor of the Law Review and earned his Juris Doctorate cum laude. He taught at Boston University School of Law and appears often as a guest lecturer and expert on topics of interest to the health care, legal and public policy community. Most recently, he has lectured and written extensively on federal health care reform and cost containment efforts affecting Massachusetts. He has been profiled in the Boston Sunday Globe and Suffolk Law Alumni Magazine.

He is a Director of the Massachusetts Health Policy Forum and Massachusetts Children's Alliance and is a Trustee of the Massachusetts Taxpayers Foundation. He serves on the Board of Advisors for the Rappaport Center for Law and Public Policy and the Washington Center. He mentors emerging leaders in health law and public policy through the Questrom School of Business at Boston University and the Rappaport Center. He has received Suffolk University Law School's Outstanding Alumni Service Award.



STEVE CAREY
@PolarBeverages

A successful human resources executive, Stephen P. Carey has a 20-year record of implementing effective organizational improvements, processes, and productivity to day-to-day operations, while maintaining the integrity of the institution and enhancing its viability. Holding a Masters degree in Business Administration from Anna Maria College in Paxton, Mr. Carey created the Human Services role for Polar Beverages in 1998—one of Massachusetts’ most well-respected and successful family-owned companies—advancing the position to one of leadership and vision. He continues to serve in that role as Vice President of Human Resources/Safety. Mr. Carey currently serves on the Board of Family Services of Central Massachusetts.



ROBERTA HERMAN
@MassGIC

The GIC's Executive Director, Dr. Roberta Herman, was selected to lead the agency in March 2016 after the retirement of long-time Executive Director, Dolores L. Mitchell. She brings a unique blend of health care experiences to the agency as a physician and health care executive and consultant.

As Director for Navigant Consulting's Healthcare Practice for two years, Dr. Herman assisted health care organizations with their strategies and operations. For 18 years, she held leadership roles at Harvard Pilgrim Health Care, including as Chief Operating Officer and Chief Medical Officer. Prior to that, she was an Urgent Care Physician and Primary Care Internist at Harvard Community Health Plan. Hailing from Canada, she received medical degrees from McGill University and her undergraduate biology degree from Brandeis University, magna cum laude. She has taught classes at Harvard Medical School and been an annual guest lecturer at the Harvard School of Public Health.

Dr. Herman is digging into the GIC's key policy programs – The Clinical Performance Improvement Initiative that tiers physicians based on quality and efficiency, and the Centered Care Initiatives that seeks to change the way care is paid for – to evaluate how these might be further improved. She also wants to address skyrocketing drug costs to see where there might be room for more cost controls.



AMY LISCHKO, DSc
@TuftsMedSchool

Dr. Amy Lischko is a consultant and frequent speaker on the subject of health care reform. In the past several years, she has spoken at many national policy conferences and has provided consulting services to AcademyHealth, Mathematica Policy Research, the National Governor's Association, and individual states. She was formerly the Commissioner of Health Care Finance and Policy and the Director of Health Care Policy under Massachusetts Governor Mitt Romney, and has served in senior positions in the Commonwealth for over 14 years. Ms. Lischko provided leadership during the rapid restructuring of the Massachusetts health care system, namely serving as a key member to the Governor's team that crafted Ch. 58 of the Acts of 2006, the administration's innovative health care reform bill. In her roles with the Commonwealth, she also spearheaded efforts for greater provider cost and quality transparency, acted as a principal investigator on numerous federal and private grants to improve access and delivery, and facilitated collaborative efforts with public and private organizations to implement quality improvement initiatives.

Ms. Lischko's research activities include developing and evaluating strategies to increase access to health insurance and to make health care more affordable. She is also interested in making academic research more accessible to policymakers.



RICHARD LORD
@AIMBusinessNews

Richard C. Lord is President and Chief Executive Officer of Associated Industries of Massachusetts (AIM). AIM is a state-wide employer advocacy and service organization of more than 4,500 member companies. Mr. Lord joined AIM in 1991 and served as Executive Vice President for Legislative Policy where he was responsible for AIM's public policy advocacy on health care, economic development, taxation, worker's compensation and other issues of interest to employers in the Commonwealth. He has been President and CEO since 1999.

Prior to joining AIM, Mr. Lord served as Chief of Staff for the Committee on Ways and Means of the Massachusetts House of Representatives. The Committee is responsible for all legislation involving state funds and revenues, including the Commonwealth's annual budget and all tax related matters. Mr. Lord was employed by the Committee for six years, serving as the Budget Director before being promoted to the Chief of Staff position.

Before entering public service, Mr. Lord also worked in financial positions at General Electric Company and McCormack and Dodge, a Massachusetts-based software company. He is a 1977 Phi Beta Kappa graduate of Williams College with a Bachelor of Arts degree in Economics and Psychology.

Mr. Lord is a member of several boards, including Catholic Charities of the Archdiocese of Boston, the Blue Cross Blue Shield of Massachusetts Foundation, the Massachusetts eHealth Collaborative, The Children's Trust Fund, the Massachusetts Business Alliance for Education, the Commonwealth's Health Policy Commission, the New England Center for Children, A.I.M. Mutual Insurance Company, Inc., the Massachusetts Association for Mental Health, Massachusetts Health Quality Partners and the Massachusetts Health Council. He also chairs the Massachusetts Workforce Training Fund Advisory Panel. He is a former member of the Board of Directors of the Commonwealth Health Insurance Connector Authority.

Mr. Lord was appointed to the Board of the Massachusetts Health Policy Commission in 2012 to represent the business and employer community, and continues to serve in that role.



ANNA SINAIKO, MPP, PhD
@HarvardChanSPH

Dr. Anna D. Sinaiko is a Research Scientist in the Department of Health Policy and Management at the Harvard School of Public Health. Dr. Sinaiko received her Ph. D. from Harvard University in 2010. She has expertise in health economics and health policy. The unifying theme of her research is an effort to understand consumer decision-making in health care settings, and the implications of consumer and other stakeholder behavior for policy that aims to improve the quality and efficiency of the U.S. health care system. Her research brings improved understanding of the dynamics, strategies, and outcomes associated with consumer health plan choice, of consumer use of information on health care quality and cost, of implications of the structure of consumer cost-sharing and provider payment, and of physician-patient discussions of cost and quality. Specific empirical projects include an examination of consumer response to tiered physician networks, of consumer response to a web-based price transparency tool, and of consumer choice of health insurance plans. Dr. Sinaiko's work has been published in the *Journal of Health Economics*, *Health Affairs*, and numerous other peer-reviewed journals.



STEVE WALSH
@SteveWalshMCCH

Steve Walsh is the President and Chief Executive Officer of the Massachusetts Council of Community Hospitals (MCCH), a non-profit advocacy organization that represents the interests of the Commonwealth's community hospitals. MCCH is comprised of 24 Board members representing 35 facilities, and was organized to ensure that the vital role of community providers within the Massachusetts health care system is recognized, fostered, and continued in perpetuity.

Prior to his work with MCCH, Steve served in the Massachusetts House of Representatives as the representative of the 11th Essex District. He was appointed as Chairman of the House Committee on Health Care Financing in 2011. As Chairman, Steve oversaw the drafting and passage of the Commonwealth's landmark health care payment reform law, Chapter 224 of the Acts of 2014. Chapter 224 incentivized utilization of alternative payment methodologies and investment in community health, while encouraging primary care and patient empowerment.

Steve is a native of Lynn and is a graduate of Wesleyan University, the New England School of Law, and the Harvard Kennedy School of Government.

MASSACHUSETTS HEALTH POLICY COMMISSION

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EXECUTIVE DIRECTOR

David Seltz

HPC PUBLIC MEETINGS

BOARD MEETINGS

Meetings start at 12PM

Wednesday, May 10, 2017

Wednesday, June 14, 2017

Wednesday, July 26, 2017

Wednesday, September 13, 2017

Wednesday, November 1, 2017

Tuesday, December 12, 2017

ANNUAL COST TRENDS HEARING

Monday, October 2 and Tuesday, October 3

ADVISORY COUNCIL MEETINGS

Meetings start at 12PM

Wednesday, April 12, 2017

Wednesday, July 12, 2017

Wednesday, November 8, 2017

COMMITTEE MEETINGS

*The first meeting is at 9:30AM, followed by
the second meeting at 11AM.*

Wednesday, April 26, 2017 – CDPST/QIPP

Wednesday, May 31, 2017 – CTMP/CHICI

Wednesday, June 7, 2017 – CDPST/QIPP

Wednesday, July 5, 2017 – CTMP/CHICI

Wednesday, July 19, 2017 – CDPST/QIPP

Wednesday, September 6, 2017 – CTMP/CHICI

Wednesday, October 18, 2017 – CDPST/QIPP

Wednesday, October 25, 2017 – CTMP/CHICI

Wednesday, November 29, 2017 – CDPST/QIPP

Wednesday, December 6, 2017 – CTMP/CHICI

NOTES

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HEALTH POLICY COMMISSION

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