



Kickoff Breakfast

Tuesday, December 11, 2018 | 8:00 AM – 10:00 AM
The University of Massachusetts Club – Amherst Room
One Beacon St. 32nd Floor, Boston, MA 02108

The Massachusetts Employer Health Coalition was formed in 2018 and is united by a shared commitment to address the high and rising cost of health care in the Commonwealth. The first Coalition initiative is focused on improving the appropriate use of the emergency department, with a goal of reducing potentially avoidable visits by 20% over two years, resulting in estimated savings of as much as \$100 million.

REGISTRATION AND BREAKFAST 8:00 AM

WELCOME 8:30 AM
Ms. Eileen McAnneny, Co-Chair, Massachusetts Employer Health Coalition, and President, Massachusetts Taxpayers Foundation

PRESENTATION: UPDATE ON EMERGENCY DEPARTMENT UTILIZATION IN MA 8:35 AM
This presentation will feature refreshed analyses of emergency department utilization in Massachusetts, including a look into geographic variation as well as the impact of access to alternative care sites.

Mr. David Seltz, Executive Director, Health Policy Commission

**CASE STUDY: HOW THE ST. LOUIS REGION IS COMING TOGETHER TO REDUCE
AVOIDABLE EMERGENCY DEPARTMENT UTILIZATION AND IMPROVE CARE** 8:50 AM
This presentation will focus on the success of the Midwest Health Initiative, a regional health improvement collaborative serving the State of Missouri, and the St. Louis Area Business Health Coalition, an employer coalition supporting more than 60 leading, self-insured employers. Together, these groups have led a multi-stakeholder effort to measure, report on, and reduce avoidable emergency department use in St. Louis.

Ms. Louise Probst, RN, MBA, Executive Director, Midwest Health Initiative and St. Louis Area Business Health Coalition

REACTION PANEL 9:20 AM
This panel will reflect on the previous presentations on the successes realized by the St. Louis Area Business Health Coalition as well as the key points identified in refreshed local data. Topics will include trends identified in emergency department utilization analysis as well as strategies for the Coalition to consider adopting. The panel will be moderated by Mr. Rick Lord, Co-Chair, Massachusetts Employer Health Coalition, and President & CEO, Associated Industries of Massachusetts.

Mr. Bill Grant, Chief Financial Officer, Cummings Properties
Ms. Lisa Collentro, Chief Administrative Officer, Chestnut Hill Realty
Dr. Steven Strongwater, President and CEO, Atrius Health
Dr. Thomas Hawkins, Senior Medical Director for Population Health and Analytics, Blue Cross Blue Shield of Massachusetts

CONCLUDING REMARKS 9:50 AM
Mr. Rick Lord, Co-Chair, Massachusetts Employer Health Coalition, and President & CEO, Associated Industries of Massachusetts
Ms. Eileen McAnneny, Co-Chair, Massachusetts Employer Health Coalition, and President, Massachusetts Taxpayers Foundation
Mr. David Seltz, Executive Director, Health Policy Commission